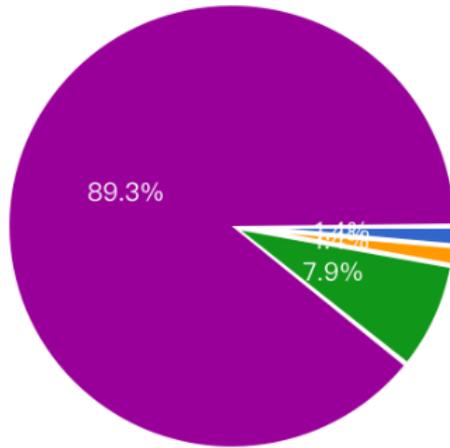


## Survey – initial analysis 03/08/2023 (139 responses)

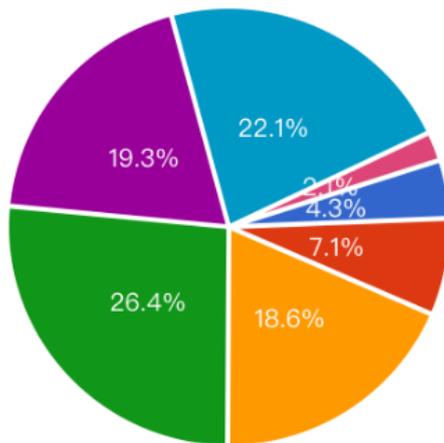
On a scale of 1 – 5 (where 5 is very important and 1 is not important), how important do you think it is to have a local pub in West Peckham?



- 1
- 2
- 3
- 4
- 5

1	1.4%	
2	0	
3	1.4%	
4	7.9%	97.1%
5	89.2%	

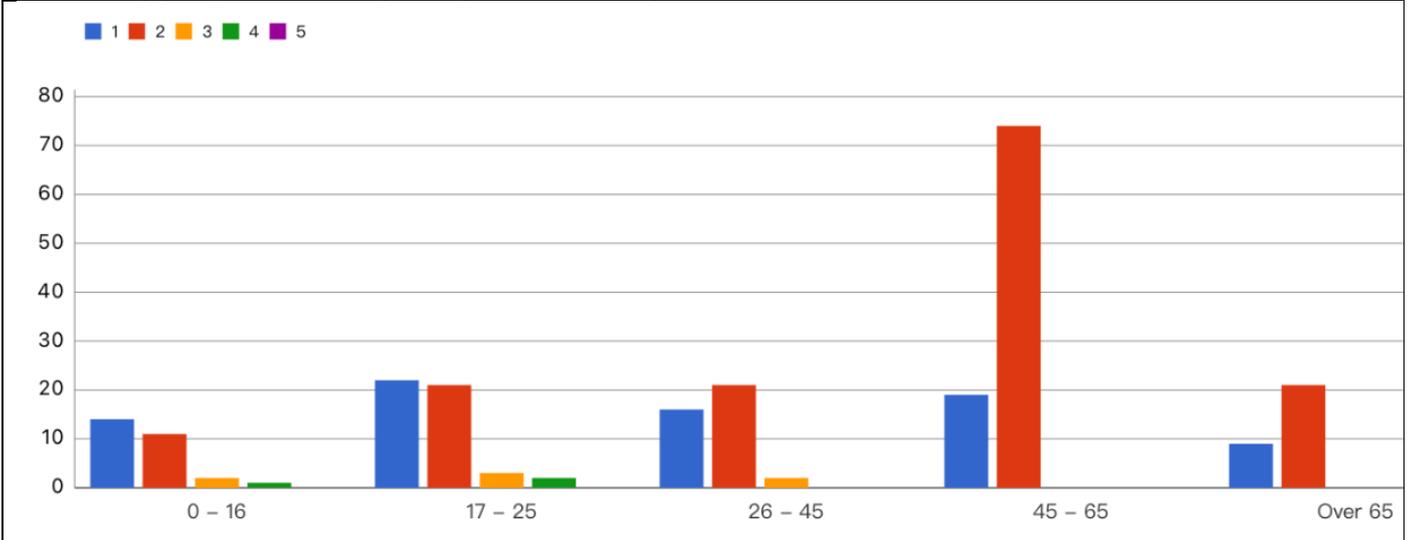
If the Swan on the Green pub was a cooperative pub, how often would you or your family use it?



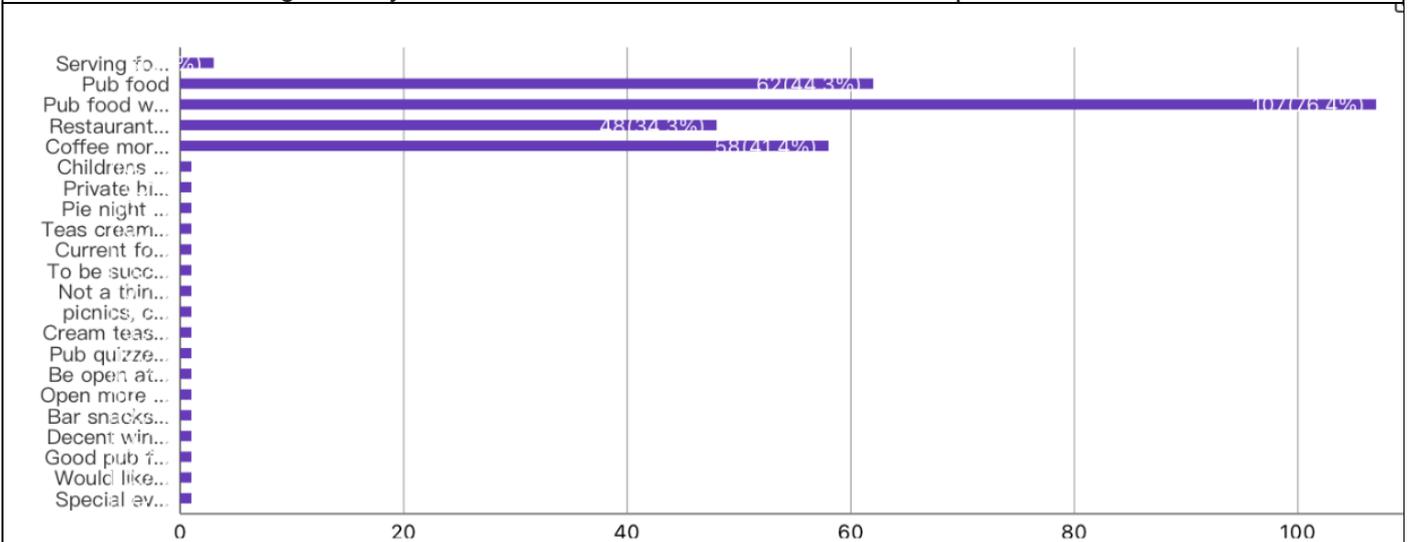
- Daily
- 4-5 times ...
- 2-3 times ...
- Once a wee...
- Once a for...
- Occasional...
- Not at all

Daily	4.3%	56.8%	76.2%
4-5 times a week	7.2%		
2-3 times a week	18.7%		
Once a week	26.6%		
Once a fortnight	19.4%		
Occasionally	21.6%		
Not at all	2.2%		

### How many people in each age range are there in your household?

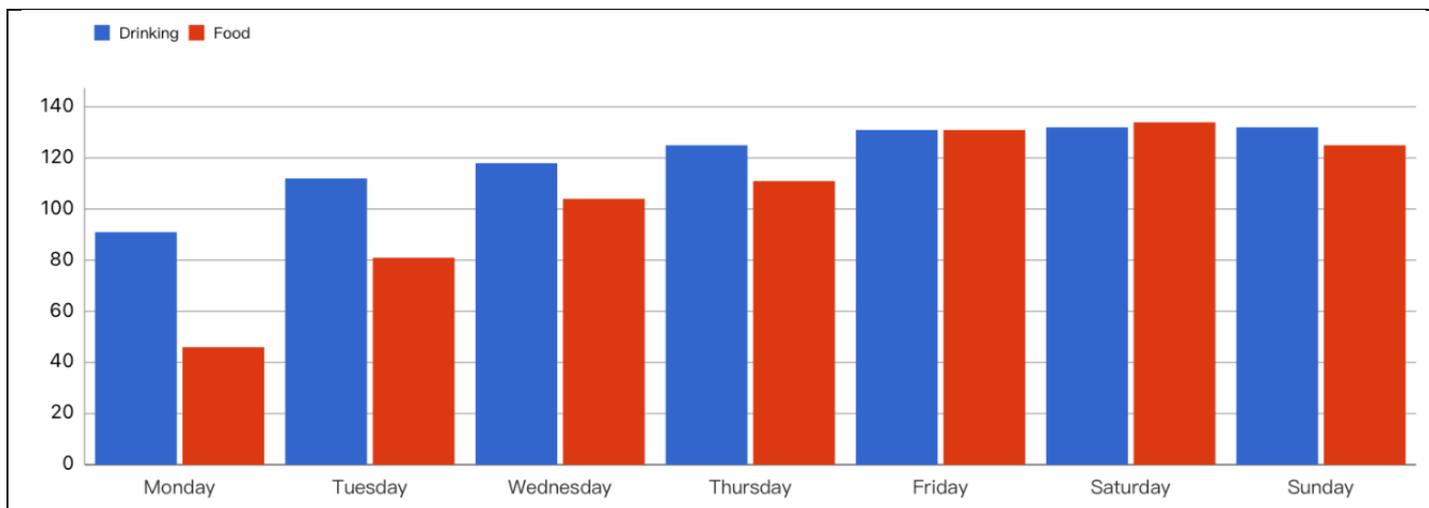


### What kind of catering would you like to see from the Swan on the Green pub?



Pub food with occasional 'specials' and special events	76.3%
Pub food	44.6%
Restaurant quality food	33.8%
Serving food isn't important to me	2%
Coffee mornings	41.7%
Cream teas	X3
Separate bar menu	X3
Open more (especially bank holidays)	X3
Picnics	X2
Cheese boards	X2
Unique selling point	X2
Affordable specials nights eg pie and pint	X2
Breakfast	X1
Children's menu	X1
Brunch	X1
Decent wine	X1
Better customer service	X1
Improved cleanliness	X1
Private hire	X1

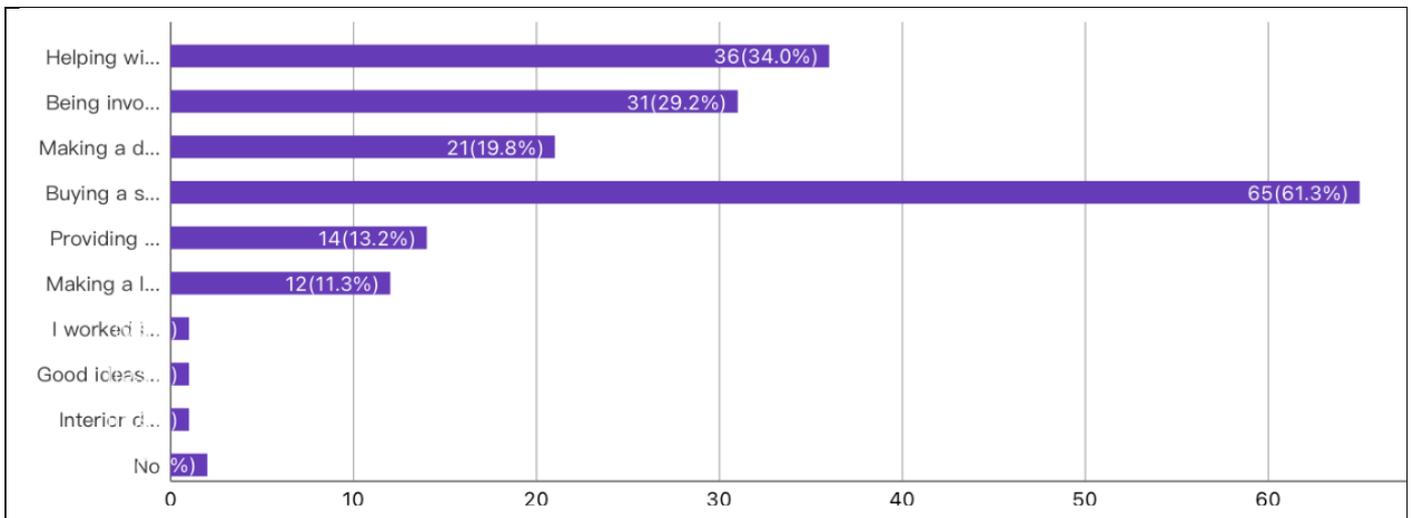
### What opening hours would you like to see at the Swan on the Green?



	Drinking	Eating
Monday	65%	33%
Tuesday	80%	58%
Wednesday	85%	75%
Thursday	90%	80%
Friday	94%	94%
Saturday	95%	96%
Sunday	95%	90%

Are there any additional services that would be financially viable that you would like the Swan on the Green to offer?	
Shop	X16
Post office/banking	X8
Community events	X7
More outdoor (covered)seating	X5
Venue hire	X4
Take aways	X4
Breakfast	X3
Live music	X2
Weekly specials/themed evenings	X2
Quizzes	X2
Brewery	X1
Coffee	X1
Weddings	X1
Family menus	X1Vegetarian options
X1Cheaper food options	X1
Improved toilets	X1
WIFI	X1
Good venue for business lunches	X1
B&B	X1
Restaurant for Yotes Court	X1
Open more	X1
Bar seating	X1
Pub games	X1
Children's menu	X1
Children's play area	X1
Staff related improvement suggestions	X5

Would you or anyone in your household be interested in helping a co-operative pub project in any way



Buying a share	61.3%
Helping with fundraising	34%
Being involved in renovation	29.2%
Making a donation	19.8%
Providing professional advice/services and my profession/skills are: see below	13.2%
Making a loan	11.3%
Hospitality	X3
Accounting/finance	X2
Interiors	X2
IT	X1
Audio	X1
Legal	X1
HR	X1
Property consultation	X1
The consideration and development of sustainable and unintrusive business ideas that will ....	X1